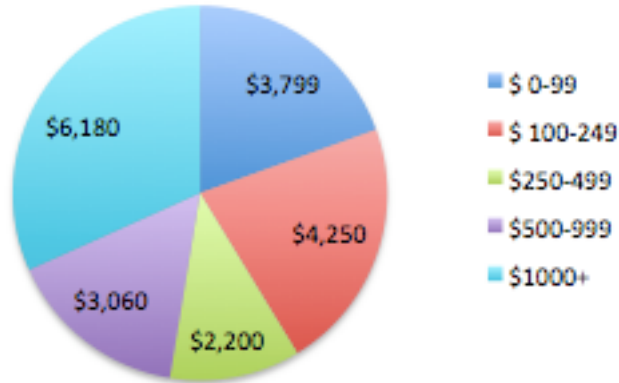


Purple Line NOW donor profile – 2007 and 2008

2008 PLN donations by group

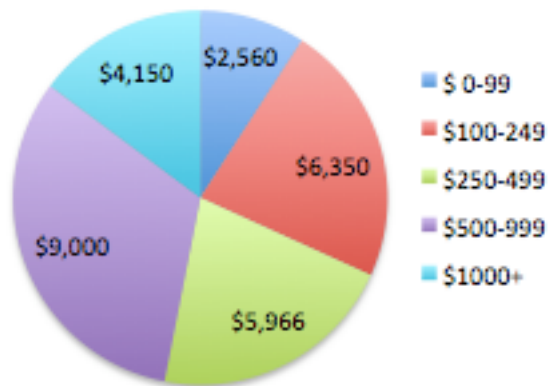


Group:	\$ 0-99	\$ 100-249	\$ 250-499	\$ 500-999	\$ 1000+
Total:	\$3799	\$4250	\$2200	\$3060	\$6180
# of donors:	101	34	8	6	3
Average:	\$38	\$125	\$275	\$510	\$2060

*\$2080 from "Click&Pledge", not included in above table or chart.

*\$21,569 total for year 2008.

2007 PLN Donations by group



Group:	\$ 0-99	\$ 100-249	\$ 250-499	\$ 500-999	\$ 1000+
Total:	\$2380	\$6350	\$5966	\$9000	\$4150
# of donors:	50	48	23	18	4
Average:	\$51	\$132	\$259	\$500	\$1038

*\$490 from "Click&Pledge", not included in above table or chart.

*\$28,516 total for year 2007.